



MEDIA RELEASE

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TAFE Queensland and Brisbane Roar sign to study

TAFE Queensland and Brisbane Roar will today sign-off on a new training program that will enable students to specialise in football training as their chosen career path.

The new Diploma of Sports Development (Brisbane Roar Football Program) will commence in February 2018 for the top 25 chosen applicants.

TAFE Queensland will advertise the 12-month course via an expression of interest shortly that will close mid-January. The applicants will then go through a selection process that will examine their resume, experience, goals and finish with an interview. The 2018 pilot program will have two intakes of students and is the start of a five-year partnership between the two organisations.

TAFE Queensland General Manager Dr Paul Wilson said introducing a football specific qualification was important for the professionalism of the sport.

“The agreement with Brisbane Roar Football Club gives our students in the Diploma of Sports Development the opportunity to work with professional football coaches to complete a coaching qualification,” Dr Wilson said.

“This will provide the students with a great opportunity to enter and work in professional football on graduation. It also ensures that Queensland football can attract the highest quality players and support staff. It is a great opportunity for both partners to add value to the students and the game”.

Brisbane Roar Academy Director Drew Sherman said the establishment of the new Diploma of Sports Development with TAFE was something the club was delighted to be a part of.

“Football is a fairly new career option here in Australia, with it not being professionalised for as long as other sports codes,” Mr Sherman said.

“As Queensland’s only professional football club we’re the natural tributary for young students wishing to work in football as a long-term career.”

Mr Sherman said the aim was for Brisbane Roar was to provide TAFE Queensland students with opportunities to experience working in a professional football environment.

“At Brisbane Roar we want to give the students exposure to a variety of career opportunities including the chance to learn from professionals in coaching, sport



development, events, media, marketing and operations at the club alongside gaining nationally recognised qualifications.”

Students selected for the program will study at TAFE Queensland’s Southbank campus as well as be embedded with the club and its feeder teams.

Dr Wilson said getting to kick-start your career with a qualification in football would be a dream come true for many.

“TAFE Queensland and The Brisbane Roar are creating a professional workforce to help grow and develop the sport,” Dr Wilson said.

“TAFE Qld is the leading provider of exceptional vocational training including unique courses such as this. As part of the course students will study in the areas of coaching, training, administration and development.”

Who: New TAFE Queensland and Brisbane Roar partnership to kick off in February 2018.

What: In 2018 we are opening a new Diploma of Sports Development (Brisbane Roar Football Program) course. The first two intakes in 2018 will work as a pilot program whereby students will have the chance to train with the Brisbane Roar staff and get involved in professional football.

When: Contract was signed yesterday.

Where: Will be delivered at TAFE Queensland Southbank and Brisbane Roar fields

Why: The purpose of the new training program is to improve coaching and support functions at all levels of the game.

How: Student interested can apply through TAFE Queensland’s Expressions of Interest to be advertised shortly or apply by visiting www.tafebrisbane.edu.au

TAFE Queensland spokesperson: Brisbane General Manager Dr Paul Wilson.

Brisbane Roar: Academy Director, Drew Sherman

Images: Can be provided of Drew Sherman and TAFE Queensland’s Manager of Sport and Rec, Nick Hardy, at the partnership signing.

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